

ASHLEY KONING

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EDUCATION

- Rutgers, The State University of New Jersey – New Brunswick, NJ October 2016
Ph.D., Political Science
Major Field: American Politics
Minor Field: Women and Politics, Methodology
Dissertation Title: “Crashing the Grand Old Party’s Traditional Stances on Social Issues: The Effects of Issue Framing on Public Opinion in the Context of Conflicting Cues”
(Chair: Dr. David P. Redlawsk)
- Columbia University, Graduate School of Arts and Sciences – New York, NY May 2009
M.A., Political Science
American Politics and Quantitative Analysis
- Franklin & Marshall College – Lancaster, PA May 2008
B.A., Government and Vocal Musical Performance
Magna Cum Laude, Phi Beta Kappa, John Marshall Scholar
Pi Sigma Alpha Political Science Honors Society, Pi Gamma Mu National Social Science Honor Society, Omicron Delta Epsilon Economics Honor Society

PROFESSIONAL EXPERIENCE

- Eagleton Center for Public Interest Polling (ECPIP), Eagleton Institute of Politics
Assistant Research Professor and ECPIP Director 2016-present
Oversee all client research operations, Rutgers-Eagleton Poll operations, and call center operations
Participate in and oversee creation and execution of study designs, budgets, and contracts
Handle all local, statewide, and nationwide media relations
Manage and instruct all research, student, and field staff
Notable client partnerships: New Brunswick Tomorrow, Newark Consent Decree community survey, New Jersey Health Care Quality Institute, NJ Spotlight, Arts Ed NJ, Partnership for a Drug Free NJ
- Assistant Director, ECPIP 2015-2016
Oversaw all Rutgers-Eagleton Poll operations and related staff
Handled all poll questionnaire design, analysis, and publications/press releases
Managed and instructed all undergraduate/graduate internships and staff
Handled all local, statewide, and nationwide media relations
Oversaw and worked on multiple client projects
- Graduate Assistant, ECPIP/Manager, Rutgers-Eagleton Poll 2012-2015
Handled initial questionnaire design and pre-testing for statewide polls
Performed all dataset cleaning, coding, and recoding
Created all syntax and conduct all statistical analysis on survey results

Composed all press releases and other reports/publications	
Managed and instruct all undergraduate/graduate internships and staff	
Research Assistant	2011
Aided with question creation, data coding, and analysis	
Performed background research and poll archiving tasks	
Composed press releases, client reports, and academic presentations	
Guided undergraduate intern projects	
Siena College Research Institute	2010-2011
Research Assistant	
Analyzed survey data with focus on pre-election polling	
Assisted with question creation for polls	
Performed extensive research in various areas of public opinion	
Composed in-depth pre-election reports on New York State races	
Assisted with academic publications and projects on attitude intensity and response measurement	

CHAPTERS IN EDITED VOLUME PUBLICATIONS

Koning, Ashley. *Forthcoming*. "Survey Research." In *The Oxford Encyclopedia of Political Decision Making*. Edited by David P. Redlawsk. New York: Oxford University Press.

Koning, Ashley and David Redlawsk. 2016. "Polling Post-Superstorm Sandy: The Transformative Personal and Political Impact of the Superstorm in New Jersey." In *Taking Chances on the Coast After Hurricane Sandy*. Edited by Karen M. O'Neill and Daniel J. Van Abs. New Brunswick: Rutgers University Press.

Koning, Ashley and David Redlawsk. 2015. "Rally 'Round the Governor: The Response of Voters to Gubernatorial Leadership in Times of Crisis." In *Governors: Power, Constraint, and Leadership in the U.S. States*. Edited by David P. Redlawsk. Boston: Palgrave Macmillan.

Levy, Don and Ashley Koning. 2012. "Public Opinion Polling and New York Politics and Governance." In *The Oxford Handbook of New York State Government and Politics*. Edited by Gerald Benjamin. New York: Oxford University Press.

GRANTS, AWARDS, and FELLOWSHIPS

American Association for Public Opinion Research Burns "Bud" Roper Fellow Award	2016
Association of Academic Survey Research Organizations John Tarnai Memorial Scholarship	2016
American Association for Public Opinion Research Student Poster Award	2015
Center for the Experimental Study of Politics and Psychology Research Grant	2014
Southern Political Science Association Prestage-Cook Student Travel Award	2014
Rutgers University Hybrid Course Conversion Grant for Summer Session 2013	2012-2013
Midwest Political Science Association Women's Caucus Student Travel Award	2013
American Association for Public Opinion Research Student Travel Award	2012
Rutgers University Graduate School Special Study Opportunity Travel Support Award	2011
Rutgers University Excellence Fellowship (Department of Political Science)	2010-2012

CONFERENCE PAPERS AND PRESENTATIONS

Koning, Ashley and Krista Jenkins. "The State of Statewide Polling: An Experiment Between RDD and Online Panels." Paper delivered at the 74th Annual Meeting of the American Association for Public Opinion Research, Toronto, ON, CA, May 16-19, 2019.

Koning, Ashley, William Young, and Debbie Borie-Holtz. "Hispanic Self-identification Versus Approximation and Its Consequences for Survey Representation in Mixed-Mode Surveys." Paper delivered at the 74th Annual Meeting of the American Association for Public Opinion Research, Toronto, ON, CA, May 16-19, 2019.

Koning, Ashley, Debbie Borie-Holtz, Kathleen Rogers, and GraceAnn MacMillan. "The Socially Desirable Voter? A Multi-Mode Exploration of Race and Gender of Interviewer Effects in the 2016 Presidential Election." Paper delivered at the 72nd Annual Meeting of the American Association for Public Opinion Research, New Orleans, LA, May 18-21, 2017.

Koning, Ashley, Debbie Borie-Holtz, Kathleen Rogers, and GraceAnn MacMillan. "The Shy Respondent? Are Respondents More Willing to be Polled Online (and Tell Us the Truth) About Candidate and Policy Preferences?" Paper delivered at the 72nd Annual Meeting of the American Association for Public Opinion Research, New Orleans, LA, May 18-21, 2017.

Koning, Ashley. "Old Values, New Positions: Republican Reframing of Same-Sex Marriage and its Effects on Within-Party Attitudes Pre and Post Obergefell v. Hodges." Paper delivered at the 71st Annual Meeting of the American Association for Public Opinion Research, Austin, TX, May 12-15, 2016.

Levy, Don, Meghann Crawford, Harry Wilson, Ashley Koning, and Dave Redlawsk. "Beyond Right Track/Wrong Direction: A New Multi-Indicator Measure of Political Sentiment." Paper delivered at the 71st Annual Meeting of the American Association for Public Opinion Research, Austin, TX, May 12-15, 2016.

Redlawsk, David and Ashley Koning. "The Booker Effect – The Sequel: A Comprehensive Investigation of Race of Interviewer Effects in New Jersey U.S. Senate Elections." Paper delivered at the 70th Annual Meeting of the American Association for Public Opinion Research, Hollywood, FL, May 14-17, 2015.

Koning, Ashley. "Framing the Conservative Case for Same-Sex Marriage: Atypical Republican Issue Advocacy and the Effects of 'Conflicting Cue' Value Frames on Same-Sex Marriage Attitudes Within the Republican Party." Poster delivered at the 70th Annual Meeting of the American Association for Public Opinion Research, Hollywood, FL, May 14-17, 2015.

Koning, Ashley. "Crashing the Grand Old Party's Traditional Stances on Social Issues: The Effect of Issue Framing on Public Opinion in the Context of Conflicting Value Cues." Paper delivered at the Annual Meeting of the Midwest Political Science Association, Chicago, IL, April 16-19, 2015.

Koning, Ashley. "Crashing the Grand Old Party's Traditional Stances on Social Issues: The Effect of Issue Framing on Public Opinion in the Context of Conflicting Value Cues." Paper delivered at the 69th Annual Meeting of the American Association for Public Opinion Research, Anaheim, CA, May 15-18, 2014.

Levy, Don, Meghann Crawford, David Redlawsk, Ashley Koning, and Harry Wilson. "A Collaborative Assessment of Voter Attitudes and Intensity in New Jersey, New York, and Virginia." Paper delivered

at the 69th Annual Meeting of the American Association for Public Opinion Research, Anaheim, CA, May 15-18, 2014.

Redlawsk, David and Ashley Koning. "The Booker Effect: The Role of Interviewer Race and Ethnicity in Polling the 2013 New Jersey Special U.S. Senate Election." Paper delivered at the 69th Annual Meeting of the American Association for Public Opinion Research, Anaheim, CA, May 15-18, 2014.

Koning, Ashley and David Redlawsk. "From Bully to the Boss: Governor Chris Christie's Post-Sandy Stardom and the 2013 New Jersey Gubernatorial Election." Poster delivered at the 69th Annual Meeting of the American Association for Public Opinion Research, Anaheim, CA, May 15-18, 2014.

Koning, Ashley and David Redlawsk. "Rally 'Round the Governor: Understanding the Political Aftermath of Hurricane Sandy in New Jersey." Paper delivered at the 85th Annual Southern Political Science Association Conference, New Orleans, LA, January 9-11, 2014.

Koning, Ashley. "Framing the War on Women: A Survey Experiment on the Effects of Partisan Framing on Issue Perception, Responsibility, and Vote Choice." Paper delivered at the 2013 Annual Meeting of the Northeastern Political Science Association, Philadelphia, PA, November 14-16, 2013.

Koning, Ashley and David Redlawsk. "Rally 'Round the Governor: Understanding the Political Aftermath of Hurricane Sandy in New Jersey." Paper delivered at the 13th Annual State Politics and Policy Conference, Iowa City, IA, May 23-25, 2013.

Koning, Ashley and David Redlawsk. "Polling Post-Superstorm Sandy: Understanding the Social and Political Aftermath of the Hurricane in New Jersey." Poster delivered at the 68th Annual Meeting of the American Association for Public Opinion Research, Boston, MA, May 16-19, 2013.

Koning, Ashley and David Redlawsk. "Framing the War on Women: A Survey Experiment on the Effects of Partisan Framing on Issue Perception and Vote Choice." Paper delivered at the 2013 Annual Meeting of the American Association for Public Opinion Research, Boston, MA, May 16-19, 2013.

Koning, Ashley and David Redlawsk. "Framing a Conservative Case for Same-Sex Marriage: An Exploration of Conservative Advocacy Framing and Republican Elite Rhetoric Through Survey Experiments." Paper delivered at the 2013 Annual Meeting of the Midwest Political Science Association, Chicago, IL, April 11-14, 2013.

Koning, Ashley and David Redlawsk. "Coming Out in Support for Same-Sex Marriage: A Multi-Method Approach to Exploring Implicit and Explicit Attitudes on Same-Sex Marriage through Survey Experiments." Paper delivered at the 67th Annual Meeting of the American Association for Public Opinion Research, Orlando, FL, May 17-20, 2012.

Levy, Don and Ashley Koning. "Public Opinion Polling and New York Politics and Governance." Paper delivered at the 2011 Annual Meeting of the NPSA, Philadelphia, PA, November 17-19, 2011.

TEACHING AND ACADEMIC EXPERIENCE

Rutgers, The State University of New Jersey

Department of Political Science

Introduction to Political Science Methods

Public Opinion (Course Instructor)

2018 - present

Summer 2013

Fall 2017

Survey Research Undergraduate Seminar (Teaching Assistant) Douglass Residential College	Spring 2012
Knowledge and Power: Issues in Women's Leadership (Course Instructor)	2011-2012

PROFESSIONAL MEMBERSHIP

American Association for Public Opinion Research
Association of Academic Survey Research Organizations
PA/NJ Chapter of the American Association for Public Opinion Research (Program Chair)
NY Chapter of the American Association for Public Opinion Research

RESEARCH SKILLS

SPSS, Stata, WinCati, Qualtrics, Survey Monkey, Microsoft Office