



“More is Not Better: Improving Value in New Jersey Health Care”

**October 15, 2009
Agenda**

- 8:30 a.m. - 9:00 a.m. *Continental Breakfast & Registration*
- 9:00 a.m. - 9:10 a.m. **Welcome and Introductions**
Joel Cantor, Sc.D., Professor and Director, CSHP
- 9:10 a.m. - 10:00 a.m. **Keynote Address**
Douglas McCarthy, M.B.A., Senior Research Advisor, The Commonwealth Fund
- “Improving State Health System Performance”**
- NJ’s standing in the 2009 Commonwealth Fund State Scorecard on Health System Performance
 - Avoidable and expensive utilization: promising avenues for controlling cost and improving quality for New Jersey
- Discussants:**
Katherine Grant-Davis, President & CEO, NJ Primary Care Association
- Wardell Sanders, J.D., President, NJ Association of Health Plans
- Melanie Willoughby, Senior Vice President, Government Affairs, New Jersey Business & Industry Association
- 10:00 a.m. - 10:30 a.m. **Comments, Questions, and Discussion**
- 10:30 a.m. - 10:45 a.m. *Break*
- 10:45 a.m. - 11:45 a.m. **“Improving Medical Practice”**
Moderator and Discussant: Alfred F. Tallia, M.D., M.P.H., Chair, Family Medicine, Robert Wood Johnson Medical School, UMDNJ
- Practice-based improvement: the challenge of small practices
Richard Baron, M.D., F.A.C.P., Chair, Board of Directors, American Board of Internal Medicine

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“Improving Medical Practice” (cont.)

How can we improve care for the highest need/highest cost populations?
Jeffrey Brenner, M.D., Medical Director, Camden Coalition of Healthcare Providers

11:45 a.m. - 12:15 p.m.

Comments, Questions, and Discussion

12:15 p.m. - 1:30 p.m.

Luncheon Address

Introduction: Pamela Dickson, M.B.A., Assistant Vice President & Deputy Director, Health Care Group, the Robert Wood Johnson Foundation

“Rationalizing New Jersey Health Care: An Update on the Reinhardt Commission”

Heather Howard, J.D., Commissioner, NJ Department of Health & Senior Services

1:30 p.m. - 2:30 p.m.

“State Policy Leverage Points: Performance Measurement & Purchasing Strategies”

Moderator and Discussant: Aline Holmes, R.N., A.P.M.C., M.S.N., Senior Vice President, Clinical Affairs, NJ Hospital Association

*Early lessons from **Aligning Forces for Quality***

Katherine Browne, M.B.A., M.H.A., Deputy Director/Chief Operating Officer, Center for Health Care Quality, Department of Health Policy, George Washington University Medical Center

Leveraging the state’s purchasing power to improve performance
Nikki Highsmith, M.P.A., Senior Vice President, Center for Health Care Strategies

2:30 p.m. - 3:00 p.m.

Comments, Questions, and Discussion

3:00 p.m. - 3:45 p.m.

Reflections on the Day: “How Can We Achieve Sustainable Change in New Jersey?”

Fred M. Jacobs, M.D., J.D., Executive Vice President & Director, Quality Institute, Saint Barnabas Health Care System

3:45 p.m. - 4:00 p.m.

Closing Remarks

Joel Cantor

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